

## **COOKIES POLICY**

### 1. What is a cookie?

A cookie is a data file often saved in a specific folder in the hard drive of your device\* whenever you consult an online service via your browser. The cookie file is used to identify the computer in which it was saved, and for the duration of the file's validity.

\*"Device" refers to the equipment (computer, tablet, smartphone, etc.) you use to consult or view a website, an application, advertising content, etc.

Cookies are stored when you visit our website. Personal data can be saved in cookies. We will only process such information if you give us your consent or if the processing is technically necessary (see explanations under section 2).

Cookies do not cause any damage to your end device, contain no viruses, Trojans or other malware.

You can prevent cookies from being stored on your end device by selecting this option in your browser settings. You can delete cookies already set on your end device at any time. If you refuse the storage of cookies on your end device or if you delete the cookies stored there, you may no longer be able to use certain functions of our website.

## 2. What do we use cookies for?

## Use of cookies of the category "technically necessary":

We use technically necessary cookies notably to make our website more user-friendly and effective. In detail, the following data is stored in the cookies and transmitted to us:

- Form data
- Contradictions and consents to the processing of information
- · safety-related functions

The legal basis for this data processing is Art. 6 para. 1 f) GDPR (General Data Protection Regulation). The use of these cookies is intended to facilitate your use of our website. Some functions of our website do not function without the use of these cookies and could therefore not be offered. Our legitimate interest in the processing of cookies arises from the aforementioned purposes. The cookies are deleted after the end of the session (e.g. logging out or closing the browser) or after a specified period.

We do not use technically unnecessary cookies.

The following cookies are only used if you have consented to this (according to § 25 paragraph 1 TTDSG (Telecommunications Telemedia Data Protection Act) and according to Art. 6 paragraph 1 lit. a GDPR). You will be asked to do this the first time you visit the website. You may withdraw this consent at any time. You may withdraw this consent at any time. Here can you find all information about your right to object: www.prodotti.societegenerale.it/legalinformation Please use the following link to personalize your cookies settings: www.prodotti.societegenerale.it/disclaimer

## Use of cookies of the category "Comfort":

We use these cookies to make it easier for you to use the site. For example, based on a previous product or service search, you can conveniently access it when you visit our website again. In addition, we can recognize whether you need support and provide you with a service representative via chat. Furthermore, these cookies are used to show you personalized content that matches your interests.

#### • Use of cookies of the category "Analysis":

These cookies allow us to get a better understanding of our website users and our advertising presence by collecting statistics from website visits and other website components (content visited, browser content), which allows us to improve the usability of our services (most read pages and articles).

These cookies are also used to evaluate the performance of our advertising campaigns and to personalize the content of our website according to your profile and your navigation.

## 1) Restricted use of the web analysis tool Google Analytics after prior pseudonymization of your personal data

For data protection reasons, we have restricted the use of the web analysis tool Google Analytics. Only the pseudonymized data processed by the external provider Jentis GmbH will be used for website analysis purposes. We use the tool of Jentis GmbH as a tag manager, which allows a clear integration of analysis and advertising services. In doing so, Jentis acts as a privacy filter and pseudonymization tool. After your consent, we forward parameters that are not personally identifiable for Google to Google Analytics. It is not possible for Google to draw conclusions about an identifiable person based on the data we forward to Google. In particular, we do not transmit IP addresses of our website users or Google client IDs to Google and do not allow Google to collect data directly (in the browser of the visitor). Your IP address is only processed temporarily by Jentis GmbH for server-to-server communication and is not stored - neither shortened.

If you do not give consent to Jentis or revoke Jentis consent, we also do not use Google Analytics.

**Purpose of processing:** We use Jentis and Google Analytics to analyze data about visits to our website using a pseudonym and to incorporate these learnings into the further development of our website.

**Data recipient:** Jentis GmbH (Schönbrunnerstraße 231,1120 Vienna, Austria) as data processor and IONOS (Hinterm Hauptbahnhof 3, 76137 Karlsruhe, Germany) as data center provider and sub-processor.

Categories of data processed by Jentis: IP address (processed temporarily only for server-to-server communication and not stored - not even shortened), Jentis User ID (random number), Jentis Client ID (random number), Jentis Global Join ID (random number), Jentis Session ID (random number), Referrer URL, URL of the page, Page title, Browser language setting, Screen width, Screen height, Screen color depth, Visible area, Browser character set, Type, Operating system, Source of data (only generic like web or app), Device type.

### **Data recipient:**

Google Ireland Ltd.; Google cannot assign parameters forwarded to Google Ireland Ltd. to a specific person.

## Categories of processed data to Google Analytics:

cid populated from Jentis Client ID (random number)/ gid populated from Jentis Global Join ID (random number) / referrer URL/ URL of the page/ page title/ language setting of the browser /



screen width/ screen height/ color depth of the screen /visible area/ character set Browser type Operating system Device type Source of the data (only generic like web or app).

NOTE: Data collection is done using Jentis, not Google Analytics. The forwarded parameters are transferred to Google without any reference of personal data.

#### Legal basis:

A consent (pursuant to Section 25 (1) TTDSG: The subject of this consent is the collection of data by Jentis and the forwarding of the collected data from Jentis to Google in a pseudonymized manner and the processing of this data by means of Google Analytics. If you agree, cookies will be stored in your browser and information will be accessed in your browser using Jentis.

### Transfer to third party countries:

Switzerland (see place of processing) as a third party country with an adequate level of data protection (Art. 45 GDPR). Given that it cannot be excluded that Google Ireland Ltd. transfers data to Google LLC (USA), neither Google nor authorities of a third party country without an adequate level of data protection are able create the reference to an individual person.

Storage period: depending on the cookie from 30 minutes to 13 months (See section 3).

#### 2) Adform

We also occasionally use cookies to measure success and optimize our advertising campaigns. For this purpose, we use the conversion tracking of Adform Germany GmbH (hereinafter referred to as "Adform"). The cookie is set as soon as you contact Société Générale advertising medium placed via Adform (e.g. banner ads). The cookie contains an advertising ID and is created with a validity of 60 days. There are no features (for example, full IP address, first name, last name, address, e-mail address) that can be used to personally identify you. However, we can use the advertising ID to identify the advertising medium you use to access the Société Générale. Under no circumstances does Société Générale combine the advertising ID with personal data.

Users who do not want to participate in conversion tracking anymore can disable Adform's cookie through their browser at https://site.adform.com/privacy-center/platform-privacy/product-and-services-privacy-policy/ deaktivieren.

#### 3) Webtracking

On our website, data is collected and stored in pseudonymized form by means of web controlling technologies exclusively for optimization purposes. This data is used to create user profiles under a pseudonym. Cookies can also be used for this purpose, but the data can only be collected and stored in pseudonymous form. The data will not be used to personally identify the visitor to this website and will not be combined with data about the bearer of the pseudonym.

## • Use of cookies of the category "Video usage".

For the storage and streaming of our videos we use the provider "Youtube". Cookies deposited via video sharing services allow you to view the selected multimedia content directly on our website. This is a third-party portal offered by the respective portal operator. They are responsible for their portals and process data there based on their terms of use. If you use these third-party portals, you must accept them at the time of registration.

All relevant information regarding the data protection information of Youtube can be found here: https://support.google.com/youtube/answer/7671399?hl=de&p=privacy\_guidelines.

Youtube may process data from you in the U.S.. Please be informed that according to a decision of the European Court of Justice, there is no adequate level of protection for the transfer and processing of personal data in the U.S.

You have the option to prevent the installation of cookies by setting your web browser accordingly. To disable cookies for: Chrome, Firefox, Microsoft Edge, Safari

Chrome: https://support.google.com/chrome/answer/95647?hl=de&co=GENIE.Platform%3DDesktop#zippy=%2Ccookies-zulassen-oder-blockieren.

Firefox: https://support.mozilla.org/de/kb/Cookies-blockieren Microsoft Edge: https://support.microsoft.com/de-de/windows/ l%C3%B6schen-und-verwalten-von-cookies-168dab11-0753-043d-7c16-ede5947fc64d

Safari: https://support.apple.com/de-de/guide/safari/ibrw850f6c51/16.1/mac/13.0

It may then not be possible to use all the functions of this website to their full extent. An IP address of the user is made unrecognizable and does not allow any conclusions about the visitors of this website.



# 3. Which cookies do we use and how long do we store the data?

Please find the data retention periods, the purposes and the recipients of the personal data of the table below:

Cookies			
Name	Recipient of the data	Storage period	Usage
jts-rw	JENTIS GmbH	13 months	Analysis
jctr_sid	JENTIS GmbH	30 mins	Analysis
NSC_JOmfykq1bydzpzydr1m4jwc33gdlseu	Société Générale S.A.	10 mins	Technically necessary
TS01801b55	Société Générale S.A.	Session	Technically necessary
IsFlashAvailable	Société Générale S.A.	Session	Technically necessary
GeneralDisclaimer3	Société Générale S.A.	2 months	Technically necessary
cookie-preferences3	Société Générale S.A.	2 months	Technically necessary
Partner	Société Générale S.A.	Session	Technically necessary
ASP.NET_SessionId	Société Générale S.A.	Session	Technically necessary
_Secure-3PAPISID	Youtube (Google LLC)	13 months	Usage of Video: They allow to display videos from youtube on our website - For more information www.youtube.com/intl/ ALL_fr/howyoutubeworks/ our-commitments/ protecting-user-data

## 4. How to refuse/delete cookies

Essentially, users can decide whether cookies can be stored on their device, and they can choose to change their settings at any time, free of charge. If you have allowed cookies to be saved on your device through your browser, the cookies integrated in the pages and content you consult may be temporarily stored in a designated folder on your device. If you refuse to have cookies saved on your device, or if you delete the cookies already saved on your device, you will no longer be able to benefit from a number of features offered by our website.

Below are instructions on how to accept/refuse or delete the cookies on our website:

If you delete all cookies, this will also delete any opt-out cookies placed, so you will have to actively opt-out again. Each browser has different settings. You can find them under the Help menu of your chosen browser, and they will give instructions on how to change your cookie preferences.

Chrome: https://support.google.com/chrome/answer/95647

Internet Explorer: https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies

Firefox: https://www.mozilla.org/en-US/privacy/websites/

Opera: https://help.opera.com/en/latest/web-preferences/

For Safari: https://support.apple.com/de-de/guide/safari/sfri11471/mac

For Edge: https://support.microsoft.com/de-de/microsoft-edge/cookies-in-microsoft-edge-l%C3%B6schen-63947406-40ac-c3b8-57b9-2a946a29ae09